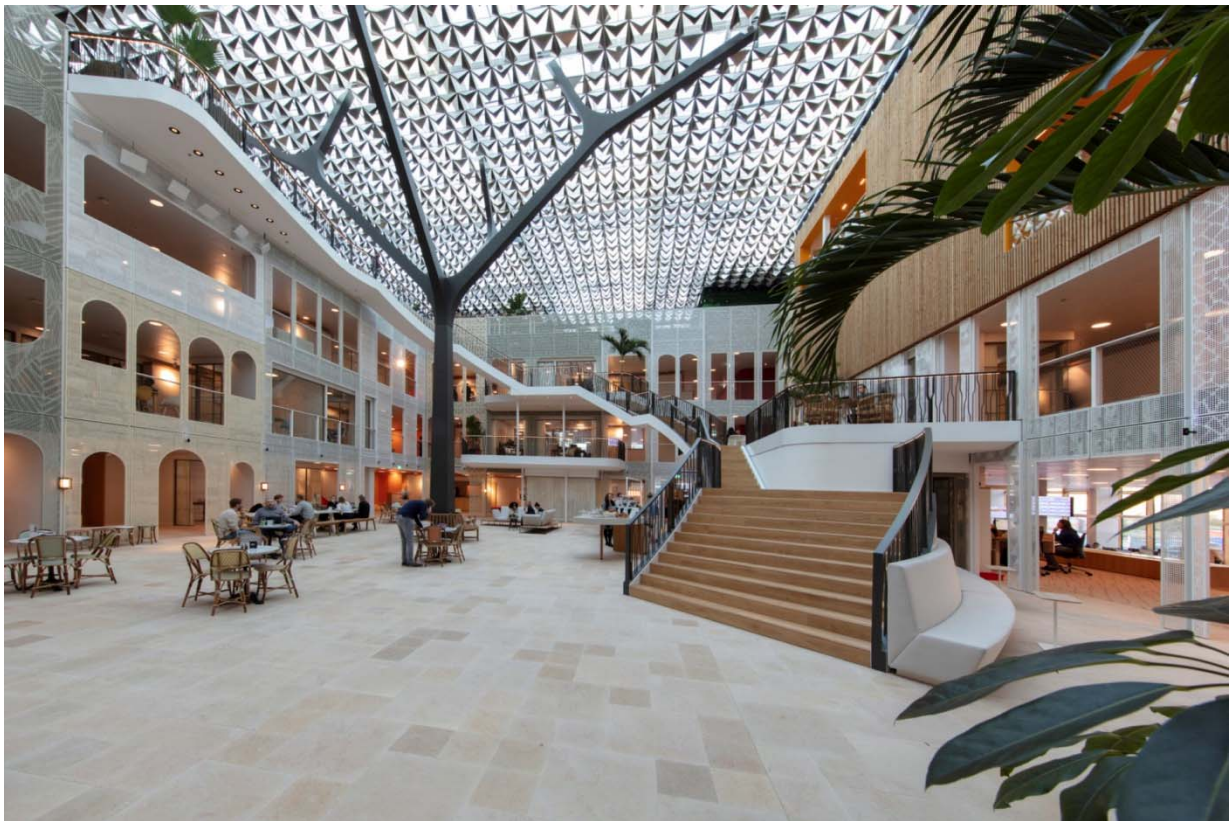




A new home for the Goede Doelen Loterijen

DESIGNED BY: D/DOCK
FOR CLIENT: GOEDE DOELLEN LOTERIJEN FLOOR AREA: 12000.00 M² YEAR OF COMPLETION: 2018
SUBMITTED FOR: SUSTAINABILITY AWARD



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The design of this big open space, the atrium, is based on a Mediterranean piazza, with warm and natural colors. The terrace stairs are the heart of the building, this is where people meet. It's a metaphor for their former outside walking route between th

About the Project

In close collaboration with the employees, the architect and the neighborhood community, we've created a special home with unique features and BREEAM Outstanding Certificates. The spaces like the auditorium, the entrance, the restaurants, the stairs, walls and partitions, work units – all specially designed by D/DOCK – contribute to the feeling of connection. It also supports the experience of the interior with its invisible layers. These are the emotional and ritual layers which are not visible, but can be felt strongly.

All 600 employees contributed with their wishes for the new building. The neighborhood was also involved and wished for a restaurant that could serve as a meeting place.

One of the most important wishes was that all the furniture from the previous office buildings would be reused. After all, every piece of furniture has a story. Additions were sourced via second hand providers.

Another one on the wishlist: many plants. Adding greenery is an important part of D/DOCK's Healing Offices method. We paid attention to acoustics by using perforated sheets, tilted roof slats and acoustic panels made of recycled army uniforms.

The entrance is a warm welcome. This atrium feels like a typical atmospheric Mediterranean city square. We gave the big open space a complete makeover by using natural materials and warm colors. The terrace staircase is the connecting factor.

What's unique about it

For this unique project we collaborated closely with the client and employees of the Goede Doelen Loterijen, their interior designer Yolanda Loudon, Benthem Crouwel Architects and the neighborhood community of the Zuidas, like the highschool across the street. By involving these parties in the complete process, social sustainability is guaranteed. People feel ownership and connect strongly with the building, which makes them want to come back, every time.

By giving tours to groups of students or renting the auditorium to charities and other organizations, by inviting the public for shows in the tv-studio and making sure the public restaurant La Lotteria is accessible for everyone, etc. this Goede Doelen Loterijen building is reflecting its company's vision: to create a better environment for people and planet.

In 2014 the project received a BREEAM Outstanding for the renovation. It applied to the highest standards and techniques of sustainable construction. In 2018 it received an Outstanding with the highest score ever: 92,61%. On three categories, it even scored 100%: energy, transport and waste.

1+1=3

This organization is empowering and inspiring the people, the community and the neighborhood. It's not just on the visible layer, where one sees the worms hotel on the roof terrace and feels the daylight through the leaves. We think the power of the invisible layers, like the culture and rituals of the whole organization, is strongly present and very valuable.



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The barista serves healthy smoothies and good cappuccinos, and this bar is also a meeting spot.



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The poofs can be taken out of the wall and create flexible seats in the atrium.



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The entrance is open and gives a warm welcome to all visitors and employees.



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In the phonebooths people can concentrate on their conversation.



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Detail of atrium

This project is comprehensive, with this video we show you more insights + give the people a voice.

Location of project:

Credits: D/DOCK

Pierre / Stone: ROCHERONS